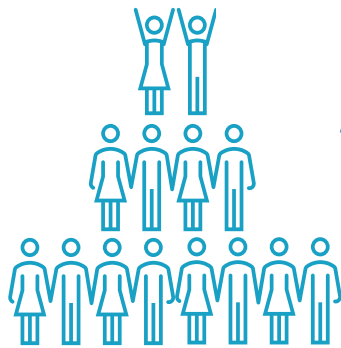


# Impact of Real-Time Offer

Reducing turnaround times for life insurance cases approved lab-free by automated underwriting



over  
**7,359**  
cases have benefited

Interview  
Complete



Policy  
Issued



## Real Case Examples



Interview Completed

Policy Issued

June 16  
8:32 am



June 16  
8:36 am

0 hours 4 min

Sept 28  
2:29 pm



Sept 28  
2:30 pm

0 hours 1 min

Nov 8  
4:28 pm



Nov 8  
4:41 pm

0 hours 13 min

Nov 9  
2:11 pm



Nov 9  
2:28 pm

0 hours 17 min

"The Real-Time Offer from LFG is a **game changer**!!! I love it!!!! I also had another case approved this way. This puts LFG in a class by itself!"

"It was **great**, and the client really appreciated the **quick turnaround**. Keep it coming!!"

"I think that the new Real-Time Offer process is **amazing**! It made the application process for both me and the client **extremely easy and straightforward**."

"I like it!  
**Super fast.**"

"It was great,  
**very fast**"

I'm **diggin' the new process**! I feel like I'm only going to use Lincoln for my life business since it's so **fast and easy**.