

Impact of Real-Time Offer

Reducing turnaround times for life insurance cases approved lab-free by automated underwriting



Real Case Examples Interview Completed Policy Issued June 16 June 16 63 0 hours 4 min 8:32 am 8:36 am Sept 28 Sept 28 0 hours 1 min 2:29 pm 2:30 pm Nov 8 Nov 8 63 0 hours 13 min 4:28 pm 4:41 pm Nov 9 Nov 9 63 0 hours 17 min 2:11 pm 2:28 pm

"The Real-Time Offer from LFG is a **game changer**!!! I love it!!!!

I also had another case approved this way. This puts LFG in a class by itself!"

"It was **great**, and the client really appreciated the **quick turnaround**. Keep it coming!!"

"I think that the new Real-Time Offer process is amazing! It made the application process for both me and the client extremely easy and straightforward." "I like it!

Super fast."

"It was great, very fast"

I'm diggin' the new process! I feel like I'm only going to use Lincoln for my life business since it's so fast and easy.

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