

What we're hearing:

Timely market insights from our network of industry experts, as of 4/25/24

Lincoln's multi-manager approach

Using a multi-manager investment process, we select asset managers from industry-leading firms to construct portfolios and offer them exclusively through financial professionals.



What to do when an elderly parent makes poor financial decisions

- If your aging parents have made poor financial decisions and risk running out of money, you may have to step in. Have an honest money conversation with your parents about what to do, or consider working with a financial planner.

[View the full commentary.](#)



Will the U.S. consumer keep economic growth afloat?

- American consumers are rather adept at spending beyond their means suggesting that so long as labor markets remain tight and incomes are supported, barring an unforeseen shock, gradually cooling consumption growth should allow for a soft landing.

[View the full commentary.](#)



3 common investing mistakes

- Many people start out managing their own investments. But as their earnings and assets grow, their financial needs and challenges become more complex—and continuing to go it alone could prove costly in terms of investing miscues.

[View the full commentary.](#)



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