# BARRON'S <br> JULY 24, 2023 



## Annuity Payouts Are Blooming. Their Popularity Is, Too.

Whether your goal is guaranteed lifetime income or tax-deferred savings, our annual guide to the 100 best annuities will help you pick the right one

BY KAREN HUBE | ILLUSTRATION BY MIA NOLTING

1nnuity sales are busting out this year. This guide will help you understand the costs of these hybrid insurance investment products and how to pick the
right one for your needs. We have included a selection of 100 annuities with the most competitive payouts or guarantees, all offered by insurers with top credit ratings.

Annuity payouts and guaranteed income are the highest they have been in more than a dozen years. Investors, aiming to take some risk off the table as they either build their
nest eggs or prepare to live off their savings in retirement, are locking in annuities at an unprecedented rate. Sales of the products surged $23 \%$ last year to a record $\$ 312.8$ billion,

Best Annuities for Accumulation: Downside Protection With Upside
These annuities are designed to produce fixed or variable returns while providing varying degrees of cushion on the downside.
Registered Indexed-Linked Annuities (RILAs): These contracts, also referred to as variable indexed annuities, combine some loss protection and upside tied to an index with limits set by caps or participation rates. Assume a $\$ 200,000$ investment tied to the S\&P 500.

■ Buffer-style: Protects against a certain percentage loss; investors are exposed to any losses greater than the buffer. With a $10 \%$ buffer and a $15 \%$ market decline, the insurer absorbs $10 \%$ of the loss and the investor absorbs 5\%. These caps are reset annually.

| Company | Rating | Contract | Surrender Charge Period (Years) | Annual Fee | Protected Loss | Cap on S\&P 500 Return |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Commission-Based |  |  |  |  |  |  |
| Athene Annuity and Life | A | Amplify 2.0 NF | 6 | None | 10\% | 19.5\% |
| Pruco Life | A+ | FlexGuard Income Select | 6 | None | 10 | 19.5 |
| Global Atlantic-Forethought Life | A | ForeStructured Growth | 6 | None | 10 | 19.0 |
| Lincoln | A | Level Advantage | 6 | None | 10 | 19.0 |
| Pruco Life | A+ | FlexGuard Income Select | 6 | None | 15 | 16.3 |
| Lincoln | A | Level Advantage | 6 | None | 15 | 15.3 |
| Athene Annuity and Life | A | Amplify 2.0 NF | 6 | None | 20 | 12.8 |
| Equitable Financial Life | A | Structured Cap. Strategies Income | 6 | None | 20 | 12.5 |
| Global Atlantic - Forethought Life | A | ForeStructured Growth | 6 | None | 20 | 12.5 |
| Lincoln | A | Level Advantage | 6 | None | 20 | 12.5 |
| Pruco Life | A+ | FlexGuard Income Select | 6 | None | 30 | 12.3 |
| Equitable Financial Life | A | Structured Cap. Strategies PLUS | 6 | None | 40 | 10.0 |
| Fee-Based |  |  |  |  |  |  |
| Lincoln | A | Level Advantage Advisory | None | None | 10\% | 22.0\% |
| MassMutual Life | A+ | Index Achiever | None | None | 10 | 22.0 |
| Brighthouse Financial | A | Shield Level Pay Plus Advisory | None | None | 10 | 21.5 |
| Lincoln | A | Level Advantage Advisory | None | None | 15 | 16.3 |
| Brighthouse Financial | A | Shield Level Pay Plus Advisory | None | None | 15 | 15.5 |
| Equitable Financial Life | A | SCSPLUS 21 ADV | 6 | None | 15 | 15.5 |
| Equitable Financial Life | A | Structured Capital Strategies Inc. ADV | None | None | 20 | 15.0 |
| Lincoln | A | Level Advantage Advisory | None | None | 20 | 13.8 |
| Equitable Financial Life | A | Structured Cap Strategies PLUS ADV | None | None | 40 | 11.0 |


| Company | Rating | Contract | Surrender Charge Period (Years) | Separate Fee | Maximum Possible Loss | Cap on S\&P 500 Return |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Commission-Based |  |  |  |  |  |  |
| Global Atlantic-Forethought Life | A | ForeStructured Growth | 6 | None | -10\% | 14.00\% |
| TruStage (CUNA Mutual) | A | ZoneChoice | 6 | None | -10 | 13.25 |
| Protective Life | A+ | Market Defender II | 6 | None | -20 | 19.25 |
| Jackson National Life | A | Market Link Pro | 6 | None | -20 | 18.25 |
| Fee-Based |  |  |  |  |  |  |
| Jackson National Life | A | Market Link Pro Advisory | None | None | -10\% | 14.75\% |
| Jackson National Life | A | Market Link Pro Advisory | None | None | -20 | 25.00 |

 tracts have 100\% index participation rates, caps that are reset annually, and five-year surrender charge periods.

| Company | Rating | Contract | Protracted Loss | Cap on S\&P 500 Return |
| :---: | :---: | :---: | :---: | :---: |
| Commission-Based |  |  |  |  |
| United Life | A- | WealthChoice 5 | 100\% of principal | 11.0\% |
| Athene Annuity \& Life | A | Accumulator 5 | 100\% of principal | 10.5 |
| Corebridge Financial | A | Power Index 5 Plus | 100\% of principal | 10.5 |
| Fee-Based |  |  |  |  |
| Global Atlantic-Forethought | A | ForeAccumulation II | 100\% of principal | 11.3\% |
| Symetra Life | A | Advisory Edge | 100\% of principal | 11.0 |
| Pruco Life | A+ | PruSecure Advisor | 100\% of principal | 10.5 |
| Note: AM Best rating |  |  |  | ces: Cannex; company reports |

and the buying spree continued this year, according to the Limra Secure Retirement Institute.

The biggest draw has been fixed annuities, which guarantee principal along with a fixed rate for a specified period, much like bank certificates of deposit. Annuities from highly rated insurers currently pay five-year guaranteed rates as high as $5.20 \%$, compared with about $4.3 \%$ on CDs and $3.93 \%$ for Treasuries.

Higher interest rates have also boosted guaranteed pension-like income offered by fixed-indexed annuities, which protect principal while tying returns to a stock market index.

For example, assume a 60-year-old invested $\$ 200,000$ and planned to begin drawing income at age 70. Last year, the top-paying fixed-indexed annuity contract guaranteed an annual $\$ 23,400$ for life. Now, Eagle

Life guarantees a lifelong annual $\$ 29,480$ on its Select Income Focus annuity with the Lifetime Income Benefit 2 rider, according to Cannex, an independent research firm.

Should you be considering annuities, too? If so, how do they best fit into your portfolio?

If you are part of the tidal wave of Americans approaching or already in retirement$17 \%$ of Americans are age 65 or older, and almost four million will hit that milestone this year
alone-there are annuities designed to ease whatever concern you have about building and sustaining assets.

Just as regular insurance policies protect against particular risks, such as a flood or an auto accident, insurers design annuities to remove or minimize risks associated with your investments and retirement security. They address not only market-related risks, such as losing money in stocks, but behavioral risks as well.

Best Annuities for Accumulation: continued
Variable-Annuity Variations: One-year contracts that provide varying levels of downside protection and opportunities for growth.

| Company | Rating | Contract | Surrender Charge Period (Years) | Annual <br> Fee | Protected Loss | Upside |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| New York Life | A++ | Premier VA FP Series | 7 | 1.2\%; 0.5\% ${ }^{1}$ | 110\% of principal ${ }^{2}$ | Unlimited |
| New York Life | A++ | IndexFlex VA | 5 | Indexed sleeve: None; Variable sleeve 1.3\% | $100 \%$ of principal in indexed sleeve | $7.50 \%$ cap rate or $6.75 \%$ trigger rate based on the S\&P 500; unlimited upside in variable sleeve |
| Allianz Life | A+ | Index Advantage+ | 6 | 1.25\% | 10\% buffer | Uncapped; 140\% of S\&P 500's six-year return. |
| TruStage (CUNA Mutual) | A | ZoneChoice | 6 | None | 10\% buffer | Uncapped; $125 \%$ of S\&P 500's six-year return |
| Symetra | A | Trek Plus | 6 | 1.0\% | 20\% buffer | Uncapped; 120\% of S\&P 500's six-year return |
| Symetra | A | Trek Plus | 6 | None | 20\% buffer | Uncapped; $108 \%$ of S\&P 500's six-year return |
| MassMutual Life | A++ | Index Summit 6 Pro | 6 | None | Half of any loss | 14.5\% cap or $75 \%$ participation on S\&P 500's annual return; 1 -year term |
| Equitable | A | SCS Plus Dual Direction | 6 | None | 10\% buffer | S\&P 500 six-year losses within -10\% give the equivalent positive return ( $-8 \%$ turns into $8 \%$ ). Six-year returns capped at $750 \% / 800 \%$ (commissioned/fee product) |
| Equitable | A | SCS 21 Plus Step-Up | 6 | None | 10\% buffer | If the six-year S\&P 500 return is flat or positive, you get a $55 \% / 65 \%$ return (commissioned/fee product) |
| Lincoln | A+ | Level Advantage | 6 | None | 10\% buffer | If the S\&P 500 annual return is zero or positive, you get an automatic $12 \%$ return |
| Symetra | A | Trek Plus | 6 | None | 15\% buffer | If the S\&P 500 annual return is zero or positive, you get an automatic $9.75 \%$ return |
| Note: AM Best rating (1) $1.2 \%$ m | ality \& exp | se fee applies to contract value | 0.5\% applied to amount g | guaranteed by a rider with a 1 | ear holding period. (2) Ca | k guarantee level annually Sources: Cannex; company reports |

Best Annuities: Tax-Deferred Savings
These annuities are used for accumulating assets on a tax-deferred basis. Like in a $401(\mathrm{k})$, there is a $10 \%$ penalty for withdrawing assets prior to age $591 / 2$. These fees and rates assume a \$200,000 investment.
Traditional Variable Annuities: Assets are invested in underlying mutual fund-like subaccounts.

| Company | Contract | Annual Contract Fee | Avg. Expense Ratio on Subaccounts** | Surrender Charge | Total Investment Options (Total Alternatives Options) | 5-Yr. Avg. Annual Return for <br> Best-Perfoming U.S. Growth Fund*** |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Equitable | Investment Edge ADV | None | 0.90\% | None | 130(7) | 14.29\% |
| Lincoln | Investor Advantage Advisory Pro | 0.10\% | 0.83 | None | 143(13) | 14.73 |
| Jackson National Life | Elite Access Advisory II | \$240 ${ }^{1}$ | 0.79 | None | 123(8) | 13.65 |
| Nationwide | Monument Advisor | \$240 ${ }^{1}$ | 0.54 | None | 340(63) | 15.01 |
| Nationwide | Advisory Retirement Income (NARIA) | 0.20\% | 0.61 | None | 151(7) | 18.29 |
| Fidelity Investments Life | Personal Retirement | 0.25 | 0.55 | None | 67(2) | 15.19 |

Fixed Annuities With a Multiyear Guarantee: These are tax-deferred contracts similar to certificates of deposit in that they lock in an interest rate for a specified period.
Assumed minimum is \$200,000.

| Company | AM Best Rating | Contract | Fixed Rate Period / Surrender Period (Years) | Guaranteed Rate |
| :---: | :---: | :---: | :---: | :---: |
| Midland National Life | A+ | Oak Advantage | 3 | 5.05\% |
| MassMutual Life | A++ | Stable Voyage | 3 | 4.90 |
| Athene Annuity \& Life | A | Apex MYGA | 5 | 5.20 |
| Midland National Life | A+ | Stable Voyage | 5 | 5.10 |

"The behavioral aspects of investing are just as important to address as the financial aspects," says Kimberlee Orth, an advisor at Ameriprise Financial in Wilmington, Del., who is both a fee-based financial planner and licensed to sell insurance. "Pulling money out of stocks when the market tumbles or being too conservative is a real risk to retirement security. Annuities can help build a portfolio with a high chance of success and let you sleep at night."

Depending on the type you choose, an annuity can protect investments against losses while delivering either a fixed or variable return, provide tax-deferred savings opportunities beyond indi-vidual-retirement-account and 401(k) contribution caps, or create a guaranteed pension-like income in retirement.

Annuities can be mind-numbingly complicated and expensive. Investors should do a detailed analysis of benefits and costs, or they could end up with a product that doesn't address their needs while giving them a "false sense of security," says Gal Wettstein, senior research economist at the Boston College Center for Retirement Research. For example, certain variable annuities tout guaranteed income, but the level is guaranteed only as long as account assets haven't been depleted.

While many advisors have avoided annuities due to their complexity and costs, more are finding that when selected and used wisely, annuities can improve outcomes. It helps that in recent years fees have trended down and insurers have created a new crop of no-commission annuities designed to be used by fee-based advisors.

Traditionally, annuities were sold primarily through an insurance agent who would collect a commission for a sale. Commissioned products often have higher fees and a surrender period, usually about seven years, during which you must pay a fee to withdraw assets.

A commission structure isn't necessarily more expensive than a fee structure, when factoring in the fees that advisors charge. But commissions can invite unscrupulous agents to sell pricey products to people who don't need them.

Investors should ask advisors how they are getting compensated and what their all-in costs will be, says Mark Cortazzo, a financial advisor at Wealth Enhancement Group in Parsippany, N.J., who uses both fee-based and commissioned products.
"Also, ask how many companies they looked at," Cortazzo says. "If an advisor only looks at one or two, they might say a $3.4 \%$ rate is good, when the range is $4.9 \%$ to $3.4 \%$."

Most annuities fall into one of two buckets: those used to accumulate assets for retirement, and those used for creating a lifelong income stream.

Barron's assembled 100 annuity contracts by category and objective in the neighboring tables. Each section highlights competitive offerings and was compiled with the help of Cannex's database.

## Principal Protection With Upside <br> Higher rates make plain

 fixed annuities an attractive component of a fixed-income portfolio, says David Faskas, a fee-only advisor at KMH Wealth Management in Victoria, Texas. CalledBest Annuities: Guaranteed Income. No Frills
Fixed-income annuities are tools that turn a lump sum into a lifelong income stream, either immediately or sometime later. Single-life contracts pay for one person's lifetime. Payments are generally lower for women and couples because their life expectancies are longer. Joint life contracts are for couples and continue to pay during a surviving spouse's lifetime.

Immediate-Income Annuities: Called SPIAs, these contracts turn guaranteed income on right away. Assumes a $\$ 200,000$ investment at age 70 . Pay ments for "joint life" assume a man is 70 and his spouse is 65 .

■ 10-year certain: If an investor dies within 10 years of starting income, payouts go to heirs for what's left of the 10-year period.

|  | Company | Rating | Annual Income for Life | Annual <br> Payout Rate | Total Income by Age 90 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Single-Life Man | TruStage (CUNA Mutual) | A | \$16,740 | 8.4\% | \$334,800 |
|  | Nationwide Life | A+ | 16,670 | 8.3 | 333,391 |
| Single-Life Woman | TruStage (CUNA Mutual) | A | \$16,008 | 8.0\% | \$320,160 |
|  | Nationwide Life | A+ | 15,705 | 7.9 | 314,100 |
| Joint Life | TruStage (CUNA Mutual) | A | \$13,778 | 6.9\% | \$275,560 |
|  | Nationwide Life | A+ | 13,461 | 6.7 | 269,220 |
| - Cash refund: When an investor dies, any remaining principal is paid to heirs in a lump sum. |  |  |  |  |  |
|  | Company | Rating | Annual Income for Life | Annual <br> Payout Rate | Total Income by Age 90 |
| Single-Life Man | TruStage (CUNA Mutual) | A | \$16,067 | 8.0\% | \$321,340 |
|  | Nationwide Life | A+ | 15,970 | 8.0 | 319,400 |
| Single-Life Woman | TruStage (CUNA Mutual) | A | \$15,424 | 7.7\% | \$308,480 |
|  | Nationwide Life | A+ | 15,150 | 7.6 | 303,000 |
| Joint Life | TruStage (CUNA Mutual) | A | \$13,682 | 6.8\% | \$273,640 |
|  | Nationwide Life | A+ | 13,365 | 6.7 | 267,300 |

Note: AM Best rating. Single life pays for one person's lifetime; joint life pays for both spouses' lifetimes.

Deferred-Income Annuities: Called DIAs, these contracts pay out future income. The longer income is deferred, the higher the annual payouts.

Personal pension: Assumes a 60-year-old invests $\$ 200,000$ and turns income on at age 70 . Any remaining principal at death is paid to heirs Joint life assumes a married man and woman are ages 60 and 55

|  | Company | Rating | Annual <br> Lifetime Income | Total Income <br> by Age 90 |
| :--- | :--- | :--- | :---: | :---: |
| Single-Life Man | TruStage (CUNA Mutual) | A | $\$ 27,345$ | $\$ 546,900$ |
|  | MassMutual Life | A ++ | 26,245 | $\$ 24,900$ |

$\square$ Personal pension as longevity insurance: Assumes a 60 -year-old invests $\$ 200,000$ and turns income on at age 80 . Any remaining principal at death is paid to heirs. Joint life assumes a man is 60 and his spouse is 55 .

|  | Company | Rating | Annual <br> Lifetime Income | Total Income <br> by Age 90 |
| :--- | :--- | :--- | :---: | :---: |
| Single-Life Man | Symetra Life | A | $\$ 76,054$ | $\$ 760,540$ |
|  | Brighthouse Financial | A | 66,898 | 668,980 |

■ Personal pension within IRA: Up to $\$ 200,000$ of IRA assets can buy an annuity. Required distributions in the annuity can be deferred until age 85 . Assume a $\$ 200,000$ investment at 60 , income at 73 ; what's left at death goes to heirs. Joint life assumes a man and wife are ages 60 and 55 .

|  | Company | AM Best Rating | Annual Income at Age 73 | Total Income by Age 90 |
| :---: | :---: | :---: | :---: | :---: |
| Single-Life Man | TruStage (CUNA Mutual) | A | \$35,403 | \$601,851 |
|  | Symetra Life | A | 34,859 | 592,603 |
| Single-Life Woman | TruStage (CUNA Mutual) | A | \$33,485 | \$569,245 |
|  | Brighthouse Financial | A | 31,803 | 540,651 |
| Joint Life | TruStage (CUNA Mutual) | A | \$26,696 | \$453,832 |
|  | Brighthouse Financial | A | 26,244 | 446,148 |

multiyear guaranteed annuities, or MYGAs, these simple contracts pay a fixed rate for one to 10 years. If you pull money out within the fixed period, you will be subject to a surrender charge.
"We use them as one of three legs in fixed income," Faskas says. "Another leg is individual bonds, and the third is a series of bond mutual funds for liquidity and flexibility."

Annuities are tax-deferred vehicles, making them ideal for fixed income, which would
be taxed as ordinary income each year in a taxable account. Assets in annuities can't be withdrawn without a $10 \%$ tax penalty until after age $591 / 2$.

To figure out how much to allocate to fixed annuities, Faskas recommends first determining how much liquidity and flexibility you want and ensuring that the mutual fund leg will cover that. "You back into the numbers for how much you can put into the longer-duration investments. Most annuities we use are in the three- to six-year range," he says.

## Consider fixed-indexed

 annuities alongside plain fixed annuities. Fixed-indexed annuities guarantee principal, but the annual payout is tied to an index's performance, usually with a cap that is reset annually.Current cap rates are higher than in recent years because of rising interest rates, but be sure to look under the hood of the account for all details. For example, sometimes there is both a cap and limit on how much of an index's return you can participate in.

If you have an 80\% participation rate and a $10 \%$ cap, and the S\&P 500 returns $11 \%$, the participation rate limits your maximum return to $8.8 \%$.

## Opportunity for TaxDeferred Savings

If you want to sock more away on a tax-deferred basis, an ultralow-cost variable annuity can be a solution.

Variable annuities, like 401(k)s, have a menu of investments and allow assets to grow tax-deferred.

While variable annuities can be expensive, with total account fees nearing $2 \%$ annually or more, there is a subset called investment-only variable annuities, or IOVAs, which are cheaper to own than most 401(k)s and have no investment limits.
"You can put $\$ 1$ million in. There are no caps," says David Lau, founder and CEO of DPL Financial Partners, a marketplace for commis-sion-free, fee-based annuities for advisors.
"The additional alpha you can generate through tax deferral is significant."

Consider the half-dozen IOVAs listed in the accompanying table. All have annual account fees of $0.25 \%$ or less. Equitable Life's Investment Edge Advisory has no annual fee for the basic contract. Nationwide's Monument Advisor stands out not only for its low $\$ 20$ monthly flat fee-the equivalent of a $0.12 \%$ annual fee on $\$ 200,000-$ but also for its 63 alternative investment options alongside 340 traditional ones.

These contracts are sold by fee-based advisors.

## Stock Market Returns With a Cushion

One of the more popular annuity types-a registered indexed-linked annuity, or RILA-is designed for conservative investors as part of a stock portfolio.

RILAs provide a buffer or floor under a stock index's

Best Annuities: Guaranteed Income With Some Flexibility, Liquidity, and Growth Potential
 growth of assets in the contract, and assets are more liquid and accessible to investors than in SPIAs and DIAs.

Fixed-Indexed Annuity Income Guarantees: These riders are purchased on S\&P 500-linked fixed-indexed annuity contracts with seven-year surrender charge periods. Assumes a $\$ 200,000$ investment by a 60-year-old. Payout begins at age 70. Joint life assumes a married man and woman are ages 60 and 55.

- Best guaranteed minimum annual income: The minimum income is paid for life regardless of the value of the underlying investments.

|  | Company | Rating | Annuity Contract | Rider | Annual Income at Age 70 | Toal Income by Age 90 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Single Life | Eagle Life | A- | Select Income Focus | Lifetime Income Benefit 2 | \$29,480 | \$589,600 |
|  | American Equity Investment | A- | IncomeShield 7 | Lifetime Income Benefit 3 | 28,524 | 570,480 |
|  | Midland National Life | A+ | Summit Edge 7 | IncomeStrategy | 28,260 | 565,200 |
|  | Athene Annuity \& Life | A | Ascent Pro 7 | Income Rider 1 | 27,450 | 549,000 |
| Joint Life | Eagle Life | A- | Select Income Focus | Lifetime Income 1 | \$25,080 | \$501,600 |
|  | Midland National Life | A+ | Summit Edge 7 | IncomeStrategy | 24,252 | 485,040 |
|  | American Equity Investment | A- | IncomeShield 7 | Lifetime Income Benefit 3 | 23,724 | 474,480 |
|  | Corebridge Financial | A | Power Index Plus Income | Lifetime Income Max | 23,600 | 472,000 |

Variable-Annuity Income Guarantees: These riders are sold as add-ons to variable annuities. Assumes a $\$ 200,000$ investment by a $60-y e a r-o l d$. Payout begins at age 70 . Joint life assumes a married man and woman are ages 60 and 55 .
 for higher payouts depending on performance of underlying investments.

|  | Company | AM Best Rating | Annuity Contract | Rider | Annual Contact Fee* | Maximum Allowable <br> Stock Fund <br> Allocation | Annual Guaranteed Income for Life | Total Income by Age 90 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Single Life | Lincoln | A | ChoicePlus Assurance | ProtectedPay Secure Core | 2.8\% | 80\% | \$20,160 | \$403,200 |
|  | Nationwide Life | A+ | Destination 2.0 | Lifetime Income | 2.8 | 60 | 20,060 | \$401,200 |
|  | Corebridge Financial | A | Polaris Preferred Solution | Income Max 3 | 2.45 | 56 | 19,040 | \$380,800 |
|  | Protective Life | A+ | Aspirations | SecurePay Protector | 2.6 | 80 | 18,468 | \$369,360 |
| Joint Life | Corebridge Financial | A | Polaris Preferred Solution | Income Max 3 | 2.5\% | 56\% | \$17,680 | \$353,600 |
|  | Nationwide Life | A+ | Destination 2.0 | Lifetime Income | 2.8 | 60 | 17,680 | \$353,600 |
|  | Lincoln | A | ChoicePlus Assurance | ProtectedPay Secure Core | 2.9 | 80 | 17,440 | \$348,880 |
|  | Jackson National Life | A | Perspective II | LifeGuard Freedom Flex III | 2.9 | 100 | 17,000 | \$340,000 |

performance. In exchange, you forgo dividends and your index return is capped. Some charge an annual fee, but most insurers embed the cost of the downside protection in their caps.
For example, two of the most competitive RILAs with no fees-offered by Athene Annuity and Life and Pruco Life Insurance-will absorb the first $10 \%$ of any losses in the $\mathrm{S} \& \mathrm{P} 500$ and cap returns at $19.50 \%$.

Another option is to set a floor under your investments. In this case, you eat losses up to $10 \%$ or $20 \%$, and the insurer absorbs any excess losses.

For someone who needs portfolio growth but sits out of stocks fearing losses, RILAs can remove some anxiety and potentially provide the needed growth as part of a stock portfolio.

## Guaranteed Income for Life

With traditional company pensions nearly extinct, creating a guaranteed income
stream to supplement Social Security payments can be a salve to investors' fears of living longer than expected and depleting their assets. "It diversifies the income stream, so when savings are impacted by the markets you can have peace of mind," says Barbara Selig, a wealth management advisor at TIAA.

Selig recommends that two-thirds of one's retirement income come from a combination of Social Security and an annuity stream. Another approach is to arrange for all fixed nondiscretionary expenses-mortgage payments or rent, utilities, car payments, basic living costs-to be covered by Social Security and guaranteed annuity income.

Peace of mind can have both lifestyle and financial payoffs. "We've found that when people have protected income, they have the confidence to spend more in retirement," says Michael Conrath, head of the retirement insights strategy team at J.P. Morgan Asset Management.
"They also have confidence to invest more aggressively in the nonannuity part of the portfolio, which can give more growth and income."
Usually, the simplest op-tions-a single premium immediate annuity, or SPIA, and deferred income annuity, or DIA-pay the highest income. SPIAs take a lump sum and turn it into guaranteed income immediately; DIAs turn income on later. The trade-off for high payouts is that they are irrevocable and illiquid.

But today, fixed-indexed annuities with income riders are offering more competitive deals than SPIAs and DIAs, and also variable annuities, thanks primarily to high interest rates.
"This is a big advantage to investors, because these products are highly liquid and flexible," Cortazzo says. Unlike the irrevocable SPIAs and DIAs, once a fixed-indexed annuity's surrender period expires, you can pull your money back or roll it into a more competitive annuity.

Variable annuities with lifetime riders are also liquid and flexible, and you can potentially increase payouts based on the performance of investments. But their guaranteed minimum payouts are lower because their benefit levels don't depend as heavily on interest rates as fixed annuities guarantees.

For a 60-year-old investing $\$ 200,000$ and taking income at age 70 , the top four variable annuity income riders guarantee a minimum annual income ranging from $\$ 18,468$ to $\$ 20,160$. In contrast, the top fixed-indexed annuity contracts guarantee $\$ 27,450$ to \$29,480.

Be wary if an advisor is presenting only variable annuity options, without comparing them with different types of fixed annuities. While variable annuities have a higher income potential if the markets have a stellar run, it isn't a sure thing, says DPL's Lau. "If you're looking for guaranteed income, you may not want to try to hit home runs."

Republished with the permission of Barron's. Originally published 7/21/2023. The views expressed in the referenced article are those of the author only and not necessarily those of any Lincoln Financial Group ${ }^{\circledR}$ affiliate. Neither the information, nor any opinion expressed herein shall be construed as a recommendation to buy, or as an offer to sell, any securities or insurance product, a forecast of future events, a guarantee of future results or investment advice. Certain products may include market risk including possible loss of principal.

Rankings displayed in this reprint reflect Lincoln Financials' rankings; for the complete list of ranked annuities, please visit Barron's.

Lincoln annuities are issued by The Lincoln National Life Insurance Company, Fort Wayne, IN, and distributed by Lincoln Financial Distributors, Inc., a broker-dealer. The Lincoln National Life Insurance Company does not solicit business in the state of New York, nor is it authorized to do so.

Contracts sold in New York (contract forms 30070NYA, 30070BNYC, 30070BNYN, and 30070B NY) are issued by Lincoln Life \& Annuity Company of New York, Syracuse, NY, and distributed by Lincoln Financial Distributors, Inc., a broker-dealer. Contractual obligations are subject to the claims-paying ability of Lincoln Life \& Annuity Company of New York.

Variable annuities are long-term investment products designed for retirement purposes and are subject to market fluctuation, investment risk, and possible loss of principal. Variable annuities contain both investment and insurance components and have fees and charges, including mortality and expense, administrative, and advisory fees. Optional features are available for an additional charge. The annuity's value fluctuates with the market value of the underlying investment options, and all assets accumulate tax-deferred. Withdrawals of earnings are taxable as ordinary income and, if taken prior to age $591 / 2$, may be subject to an additional $10 \%$ federal tax. Withdrawals will reduce the death benefit and cash surrender value.

A fixed annuity is intended for retirement or other long-term needs. It is intended for a person who has sufficient cash or other liquid assets for living expenses and other unexpected emergencies, such as medical expenses.

Investors are advised to consider the investment objectives, risks, and charges and expenses of the variable annuity and its underlying investment options carefully before investing. The applicable prospectuses for the variable annuity and its underlying investment options contain this and other important information. Please call 888-8682583 for free prospectuses. Read them carefully before investing or sending money. Products and features are subject to state availability.

Not FDIC-insured. Not a deposit. Not insured by any federal government agency. Not guaranteed by any bank or savings association. May go down in value.

For use with the general public.
VA-BAART-ARC001_Z06
LCN-5826896-072123

| Not a deposit |
| :--- |
| Not FDIC-Insured |
| May go down in value |
| Not insured by any federal <br> government agency |
| Not guaranteed by any bank <br> or savings association |



