

# A look back at market index movements

If you're close to retirement or worried about market downturns, it may be time to think about adding some safeguards to your portfolio. *Lincoln Level Advantage®* offers six distinct indices and multiple levels of protection to help guard against downturns.

# INVESTMENT AND INSURANCE PRODUCTS ARE:

- NOT FDIC-INSURED
- NOT INSURED BY ANY FEDERAL GOVERNMENT AGENCY
- NOT A DEPOSIT OR OTHER OBLIGATION OF, OR GUARANTEED BY, THE BANK OR ANY OF ITS AFFILIATES
- SUBJECT TO INVESTMENT RISKS, INCLUDING POSSIBLE LOSS OF THE PRINCIPAL AMOUNT INVESTED

## Market index options

#### S&P 500 Index®

Tracks the performance of 500 large U.S. companies and is well-recognized within the consumer marketplace.

### Nasdaq-100 Index®

Is comprised of the 100 largest, nonfinancial companies listed on The Nasdaq Stock Exchange, encompassed predominantly of technology companies.

## Capital Strength Index<sup>sм</sup>

(First Trust)

Measures 50 well-capitalized companies with strong market positions designed to provide a greater degree of stability and performance over time.

#### Russell 2000® Index

Measures the performance of 2,000 small U.S. companies and is well-recognized within the consumer marketplace.

### First Trust American Leadership Index™

Aims to track a dynamic blend of quality companies with a history of paying dividends and technology companies driving growth within the U.S. economy.

#### MSCI EAFE Index

Follows the performance of international stocks in developed markets outside the U.S. and is a reputable international index in the marketplace.

## **Protection options**

With *Lincoln Level Advantage*, you can choose a level of protection to help protect your money from market downturns. The protection level determines the amount of loss that Lincoln absorbs. For example, if you select a 10% protection level and the given index declines by 9% during that period, then you would not experience a loss. If the index declines by 13%, you would experience only a 3% loss. There are 10%, 15%, 20%, and 30% protection levels available depending on the index and term chosen.

Lincoln Level Advantage is an indexed variable annuity. Annuities are long-term investment products that offer tax-deferred growth, access to a lifetime income stream, and death benefit protection. To decide if Lincoln Level Advantage is right for you, consider that its value will fluctuate; it is subject to investment risk and possible loss of principal; and there are costs associated with the variable investment options such as product charges. All guarantees, including those for optional features, and all amounts invested into the indexed accounts are subject to the claims-paying ability of the issuer. Limitations and conditions apply.

Insurance products issued by: The Lincoln National Life Insurance Company For use with the general public.

## Historical index returns

This table shows how frequently gains and losses occurred during 6-year time periods on a rolling monthly basis based on historical index price returns.

Rolling monthly periods include returns in overlapping cycles starting the last day of each month (i.e. Dec. 31, 2017, through Dec. 31, 2023, is a 6-year return).

S&P 500 Index December 1973 – December 2023		Capital Strength Index December 2013 – December 2023		Russell 2000 Index December 1990 – December 2023		MSCI EAFE Index December 1990 – December 2023	
Average return	72.3%	Average return	72.9%	Average return	60.1%	Average return	21.3%
# of 6-year periods	529	# of 6-year periods	49	# of 6-year periods	325	# of 6-year periods	325
# of gains	486 <b>(91.9%)</b>	# of gains	49 <b>(100%)</b>	# of gains	323 <b>(99.4%)</b>	# of gains	250 <b>(76.9%)</b>
# of losses	43 <b>(8.1%)</b>	# of losses	0 (0%)	# of losses	2 <b>(0.6%)</b>	# of losses	75 <b>(23.1%)</b>
Historical success rate		Historical success rate		Historical success rate		Historical success rate	
Percentage of gains within each category		Percentage of gains within each category		Percentage of gains within each category		Percentage of gains within each category	
Gains up to 100%	340 <b>(64.3%)</b>	Gains up to 100%	45 <b>(91.8%)</b>	Gains up to 100%	271 <b>(83.4%)</b>	Gains up to 100%	247 <b>(76.0%)</b>
Gains between 100 - 150%	105 <b>(19.8%)</b>	Gains between 100 - 150%	4 <b>(8.2%)</b>	Gains between 100 – 150%	45 <b>(13.8%)</b>	Gains between 100 - 150%	3 <b>(0.9%)</b>
Gains between 150 – 200%	29 <b>(5.5%)</b>	Gains between 150 – 200%	_	Gains between 150 – 200%	6 <b>(1.8%)</b>	Gains between 150 – 200%	-
Gains exceeded 200%	12 <b>(2.3%)</b>	Gains exceeded 200%	_	Gains exceeded 200%	1 (0.3%)	Gains exceeded 200%	_
Percentage of losses within each category		Percentage of losses within each category		Percentage of losses within each category		Percentage of losses within each category	
Losses up to 10%	32 <b>(6.0%)</b>	Losses up to 10%	_	Losses up to 10%	2 <b>(0.6%)</b>	Losses up to 10%	29 <b>(8.9%)</b>
Losses between 10 – 15%	10 <b>(1.9%)</b>	Losses between 10 – 15%	_	Losses between 10 – 15%	_	Losses between 10 – 15% <sup>1</sup>	10 <b>(3.1%)</b>
Losses between 15-20%	1 (0.2%)	Losses between 15 – 20%	_	Losses between 15 – 20%	_	Losses between 15 – 20% <sup>1</sup>	13 <b>(4.0%)</b>
Losses between 20 – 30%	-	Losses between 20 – 30% <sup>1</sup>	_	Losses between 20 – 30%	_	Losses between 20 – 30% <sup>1</sup>	23 <b>(7.1%)</b>
Losses exceeded 30%	_	Losses exceeded 30% <sup>1</sup>	_	Losses exceeded 30%	_	Losses exceeded 30% <sup>1</sup>	_
Since 1973, the largest S&P 500 Index loss over a 6-year period was -15.0% (period ending 12/31/2005). The highest S&P 500 gain was 236.2% (period ending 3/31/2000).		Since 2013, the Capital Strength Index has had no losses over a 6-year period. The highest Capital Strength gain was 113.0% (period ending 12/31/2021).		Since 1990, the largest Russell 2000 Index loss over a 6-year period was -3.5% (period ending 9/30/2011). The highest Russell 2000 gain was 217.0% (period ending 2/28/2015).		Since 1990, the largest MSCI EAFE Index loss over a 6-year period was -27.6% (period ending 6/30/2013). The highest MSCI EAFE gain was 115.5% (period ending 10/31/2007).	

**All periods mentioned above are rolling monthly periods.** Past performance is not a guarantee of future results. For illustrative purposes only. This data does not represent the performance of any specific investment. Indexed accounts are tied to market performance, but they are not actual investments in the stock market. You cannot invest directly in an index. Please see the prospectus for details.

<sup>&</sup>lt;sup>1</sup> Protection level is not available with this index.

Gain and loss percentages are selected based on current cap rates and available protection levels for each index and are subject to change.

This table shows how frequently gains and losses occurred during 1-year time periods on a rolling monthly basis based on historical index price returns.

Rolling monthly periods include returns in overlapping cycles starting the last day of each month (i.e. Dec. 31, 2022, through Dec. 31, 2023, is a 1-year return).

S&P 500 Index December 1973 – December 2023		Nasdaq-100 Index December 1985 – December 2023		Russell 2000 Index December 1990 – December 2023		MSCI EAFE Index December 1990 – December 2023	
Average return	9.6%	Average return	16.9%	Average return	9.5%	Average return	4.5%
# of 1-year periods	589	# of 1-year periods	445	# of 1-year periods	385	# of 1-year periods	385
# of gains	451 <b>(76.6%)</b>	# of gains	362 <b>(81.3%)</b>	# of gains	267 <b>(69.4%)</b>	# of gains	235 <b>(61.0%)</b>
# of losses	138 <b>(23.4%)</b>	# of losses	83 <b>(18.7%)</b>	# of losses	118 <b>(30.6%)</b>	# of losses	150 <b>(39.0%)</b>
Historical success rate		Historical success rate		Historical success rate		Historical success rate	
Percentage of gains within each category		Percentage of gains within each category		Percentage of gains within each category		Percentage of gains within each category	
Gains up to 10%	138 <b>(23.4%)</b>	Gains up to 10%	81 <b>(18.2%)</b>	Gains up to 10%	71 <b>(18.4%)</b>	Gains up to 10%	77 <b>(20.0%)</b>
Gains between 10 - 25%	221 <b>(37.5%)</b>	Gains between 10 - 25%	121 <b>(27.2%)</b>	Gains between 10 - 25%	121 <b>(31.4%)</b>	Gains between 10 - 25%	117 <b>(30.4%)</b>
Gains exceeded 25%	92 (15.6%)	Gains exceeded 25%	151 <b>(33.9%)</b>	Gains exceeded 25%	70 <b>(18.2%)</b>	Gains exceeded 25%	32 <b>(8.3%)</b>
Percentage of losses within each category		Percentage of losses within each category		Percentage of losses within each category		Percentage of losses within each category	
Losses up to 10%	69 <b>(11.7%)</b>	Losses up to 10% <sup>1</sup>	25 <b>(5.6%)</b>	Losses up to 10%	58 <b>(15.1%)</b>	Losses up to 10%	72 <b>(18.7%)</b>
Losses between 10 – 15%	27 <b>(4.6%)</b>	Losses between 10 – 15%	9 (2.0%)	Losses between 10 – 15% <sup>1</sup>	22 <b>(5.7%)</b>	Losses between 10 – 15% <sup>1</sup>	30 <b>(7.8%)</b>
Losses between 15 – 20%	17 <b>(2.9%)</b>	Losses between 15 – 20% <sup>1</sup>	5 <b>(1.1%)</b>	Losses between 15 – 20% <sup>1</sup>	16 <b>(4.2%)</b>	Losses between 15 – 20% <sup>1</sup>	22 <b>(5.7%)</b>
Losses exceeded 20%	25 <b>(4.2%)</b>	Losses exceeded 20% <sup>1</sup>	44 <b>(9.9%)</b>	Losses exceeded 20% <sup>1</sup>	22 <b>(5.7%)</b>	Losses exceeded 20% <sup>1</sup>	26 <b>(6.8%)</b>
Since 1973, the largest S&P 500 Index loss over a 1-year period was -44.8% (period ending 2/28/2009). The highest S&P 500 gain was 53.7% (period ending 3/31/2021).		Since 1985, the largest Nasdaq-100 Index loss over a 1-year period was -67.3% (period ending 9/30/2001). The highest Nasdaq-100 gain was 121.6% (period ending 2/29/2000).		Since 1990, the largest Russell 2000 Index loss over a 1-year period was -43.3% (period ending 2/28/2009). The highest Russell 2000 gain was 90.4% (period ending 3/31/2021).		Since 1990, the largest MSCI EAFE Index loss over a 1-year period was -51.8% (period ending 2/28/2009). The highest MSCI EAFE gain was 53.9% (period ending 3/31/2004).	

Gain and loss percentages are selected based on current cap rates and available protection levels for each index and are subject to change.

**All periods mentioned above are rolling monthly periods.** Past performance is not a guarantee of future results. For illustrative purposes only. This data does not represent the performance of any specific investment. Indexed accounts are tied to market performance, but they are not actual investments in the stock market. You cannot invest directly in an index. Please see the prospectus for details.

<sup>&</sup>lt;sup>1</sup> Protection level is not available with this index.



Knowing you have a plan that includes a level of protection from market losses and opportunities for growth can help you feel more confident about your retirement income plan. Ask your financial professional if *Lincoln Level Advantage*® indexed variable annuity is right for you or visit LFG.com/LevelAdvantage to learn more.

Not a deposit

Not FDIC-insured

Not insured by any federal government agency

Not guaranteed by any bank or savings association

May go down in value

©2024 Lincoln National Corporation

#### LincolnFinancial.com

Lincoln Financial Group is the marketing name for Lincoln National Corporation and its affiliates.

Affiliates are separately responsible for their own financial and contractual obligations.

LCN-4098529-010522 POD 2/24 **Z16** 

Order code: VA-LVHIS-FLI001



The indices used are price indices and do not reflect dividends paid on the underlying stocks. The level of the index may reflect the deduction of an annual fee. See prospectus for details.

The S&P 500® Price Return Index tracks the stock performance of 500 large U.S. companies. This is a product of S&P Dow Jones Indices LLC, a division of S&P Global, or its affiliates ("SPDJI"), and has been licensed for use by The Lincoln National Life Insurance Company. Standard & Poor's®, S&P® and S&P 500® are registered trademarks of Standard & Poor's Financial Services LLC, a division of S&P Global ("S&P"); Dow Jones® is a registered trademark of Dow Jones Trademark Holdings LLC ("Dow Jones"); and these trademarks have been licensed for use by SPDJI and sublicensed for certain purposes by The Lincoln National Life Insurance Company. The Lincoln National Life Insurance Company. The Lincoln National Life Insurance Company is product is not sponsored, endorsed, sold or promoted by SPDJI, Dow Jones, S&P, their respective affiliates, and none of such parties make any representation regarding the advisability of investing in such product nor do they have any liability for any errors, omissions, or interruptions of the S&P 500® Price Return Index.

The Russell 2000® Price Return Index measures the stock performance of 2,000 small U.S. companies. The Russell 2000® Price Return Index (the "Index") is a trademark of Frank Russell Company ("Russell") and has been licensed for use by The Lincoln National Life Insurance Company. The *Lincoln Level Advantage*® indexed variable annuity is not in any way sponsored, endorsed, sold or promoted by Russell or the London Stock Exchange Group companies ("LSEG") (together the "Licensor Parties") and none of the Licensor Parties make any claim, prediction, warranty or representation whatsoever, expressly or impliedly, either as to (i) the results to be obtained from the use of the Index (upon which *Lincoln Level Advantage*® is based), (ii) the figure at which the Index is said to stand at any particular time on any particular day or otherwise, or (iii) the suitability of the Index for the purpose to which it is being put in connection with the *Lincoln Level Advantage*® indexed variable annuity. None of the Licensor Parties have provided or will provide any financial or investment advice or recommendation in relation to the Index to The Lincoln National Life Insurance Company or to its clients. The Index is calculated by Russell or its agent. None of the Licensor Parties shall be (a) liable (whether in negligence or otherwise) to any person for any error in the Index or (b) under any obligation to advise any person of any error therein.

The Product referred to herein is not sponsored, endorsed, or promoted by MSCI, and MSCI bears no liability with respect to any such Product or any index on which such Product is based The prospectus contains a more detailed description of the limited relationship MSCI has with The Lincoln National Life Insurance Company and any related funds.

NASDAQ®, and Nasdaq-100 Index®, are registered trademarks of Nasdaq, Inc. (which with its affiliates is referred to as the "Corporations") and are licensed for use by The Lincoln National Life Insurance Company. The Product(s) have not been passed on by the Corporations as to their legality or suitability. The Product(s) are not issued, endorsed, sold, or promoted by the Corporations. THE CORPORATIONS MAKE NO WARRANTIES AND BEAR NO LIABILITY WITH RESPECT TO THE PRODUCT(S).

Nasdaq® and the Capital Strength Net Fee Index<sup>SM</sup> are registered trademarks of NASDAQ, Inc. (which with its affiliates is referred to as the "Corporations") and are licensed for use by The Lincoln National Life Insurance Company. The Product(s) have not been passed on by the

### Important information:

Lincoln Financial Group® affiliates, their distributors, and their respective employees, representatives, and/or insurance agents do not provide tax, accounting, or legal advice. Please consult an independent professional as to any tax, accounting, or legal statements made herein.

Lincoln Level Advantage® indexed variable annuity is a long-term investment product designed for retirement purposes. There are no explicit fees associated with the indexed-linked account options available. There are associated fees with the variable annuity subaccounts, which include a product charge, and administrative fees. Annuities are subject to market risk including loss of principal. Withdrawals are subject to ordinary income tax treatment and, if taken prior to age 59½ in nonqualified contracts, may be subject to an additional 10% federal tax. Withdrawals may also be subject to a contractual withdrawal charge.

Indexed-linked variable annuity products are complex insurance and investment vehicles and are subject to surrender charges for early withdrawals. Please reference the prospectus for information about the levels of protection available and other important product information.

The risk of loss occurs each time you move into a new indexed account after the end of an indexed term. The protection level option selected in the indexed account helps protect you from some downside risk. If the negative return is in excess of the protection level selected, there is a risk of loss of principal. Protection levels that vary based on the index and term selected are subject to change and may not be available with every option. Please see the prospectus for details.

Investors are advised to consider the investment objectives, risks, and charges and expenses of the variable annuity and its underlying investment options carefully before investing. The applicable prospectuses for the variable

Corporations as to their legality or suitability. The Product(s) are not issued, endorsed, sold, or promoted by the Corporations. THE CORPORATIONS MAKE NO WARRANTIES AND BEAR NO LIABILITY WITH RESPECT TO THE PRODUCT(S).

First Trust® is a registered trademark of First Trust Portfolios LP ("First Trust") and has been licensed for use by The Lincoln National Life Insurance Company. The Product is not sponsored, endorsed, sold or promoted by First Trust. FIRST TRUST MAKES NO WARRANTY, EXPRESS OR IMPLIED, AS TO RESULTS TO BE OBTAINED BY THE LINCOLN NATIONAL LIFE INSURANCE COMPANY, A PRODUCT ISSUER, THE INVESTORS IN THE PRODUCT, OR ANY OTHER PERSON OR ENTITY FROM THE USE OF THE MARKS, INDEX OR METHODOLOGY. FIRST TRUST EXPRESSLY DISCLAIMS ALL WARRANTIES OF MERCHANTABILITY OR FITNESS FOR A PARTICULAR PURPOSE OR USE OF THE INDEX OR METHODOLOGY.

The First Trust American Leadership Index™ ("FTIS Index") is a product of and owned by FT Indexing Solutions LLC ("FTIS"). FIRST TRUST® and FIRST TRUST AMERICAN LEADERSHIP INDEX™ are trademarks of First Trust Portfolios L.P. (collectively, with FTIS and their respective affiliates, "First Trust"). The foregoing index and trademarks have been licensed for use for certain purposes by Licensee in connection with the Product.

The Dow Jones Internet Composite Index™ ("Dow Index") is a product of S&P Dow Jones Indices LLC or its affiliates ("SPDJI") and has been licensed for use by FTIS and Licensee. S&P® is a trademark of Standard & Poor's Financial Services LLC. DOW JONES® and DOW JONES INTERNET COMPOSITE INDEX are trademarks of Dow Jones Trademark Holdings LLC ("Dow Jones"). The foregoing trademarks have been licensed for use by SPDJI and have been sublicensed for use for certain purposes by FTIS and Licensee in connection with the FTIS Index and the Product.

The Nasdaq U.S. Rising Dividend Achievers Index™ and Nasdaq Technology Dividend Index™ are products of Nasdaq, Inc. (which with its affiliates is referred to as the "Nasdaq"). NASDAQ®, NASDAQ U.S. RISING DIVIDEND ACHIEVERS INDEX, and NASDAQ TECHNOLOGY DIVIDEND INDEX are trademarks of Nasdaq. The foregoing indices (collectively, the "Nasdaq Indices") and trademarks have been licensed for use for certain purposes by FTIS and Licensee in connection with the FTIS Index and Product.

The Nasdaq Riskalyze U.S. Large Cap Select Dividend Index  $\[ \]$  ("Riskalyze Index") is a product of Riskalyze, Inc. ("Riskalyze"). RISKALYZE and NASDAQ RISKALYZE U.S. LARGE CAP SELECT DIVIDEND INDEX are trademarks of Riskalyze. NASDAQ® is a trademark of Nasdaq, Inc. The foregoing index and trademarks have been licensed for use for certain purposes by FTIS and Licensee in connection with the FTIS Index and the Product.

The Product is not issued, sponsored, endorsed, sold, recommended, or promoted by First Trust, SPDJI, Dow Jones, Nasdaq, Riskalyze, or their respective affiliates (collectively, the "Companies"). The Companies do not make any representation regarding the advisability of investing in the Product or products based on the FTIS Index, Dow Index, Nasdaq Indices, or Riskalyze Index, do not make any warranties or bear any liability with respect to such products, and do not make any warranties or bear any liability with respect to the Product or another party's index.

annuity and its underlying investment options contain this and other important information. Please call 888-868-2583 for free prospectuses. Read them carefully before investing or sending money. Products and features are subject to state availability.

Lincoln Level Advantage® indexed variable annuities (contract forms 30070-A 8/03, 30070-B, and state variations, contract forms 30070-BID and 30070-A-ID 8/03 in Idaho) are issued by The Lincoln National Life Insurance Company, Fort Wayne, IN, and distributed by Lincoln Financial Distributors, Inc., a broker-dealer. The Lincoln National Life Insurance Company does not solicit business in the state of New York, nor is it authorized to do so.

All contract and rider guarantees, including those for optional benefits, fixed subaccount crediting rates, or annuity payout rates, are subject to the claims-paying ability of the issuing insurance company. They are not backed by the broker-dealer or insurance agency from which this annuity is purchased, or any affiliates of those entities other than the issuing company affiliates, and none makes any representations or guarantees regarding the claims-paying ability of the issuer.

There is no additional tax-deferral benefit for an annuity contract purchased in an IRA or other tax-qualified plan.

This product and the components and features contained within are not available in all states or firms.

Not available in New York.

For use with the general public.